2024 CLIR/DLF Forum Sponsorship Pack

Partner with us on these immersive, multi-day, multi-modal experiences designed for learning, networking, and honing skills.
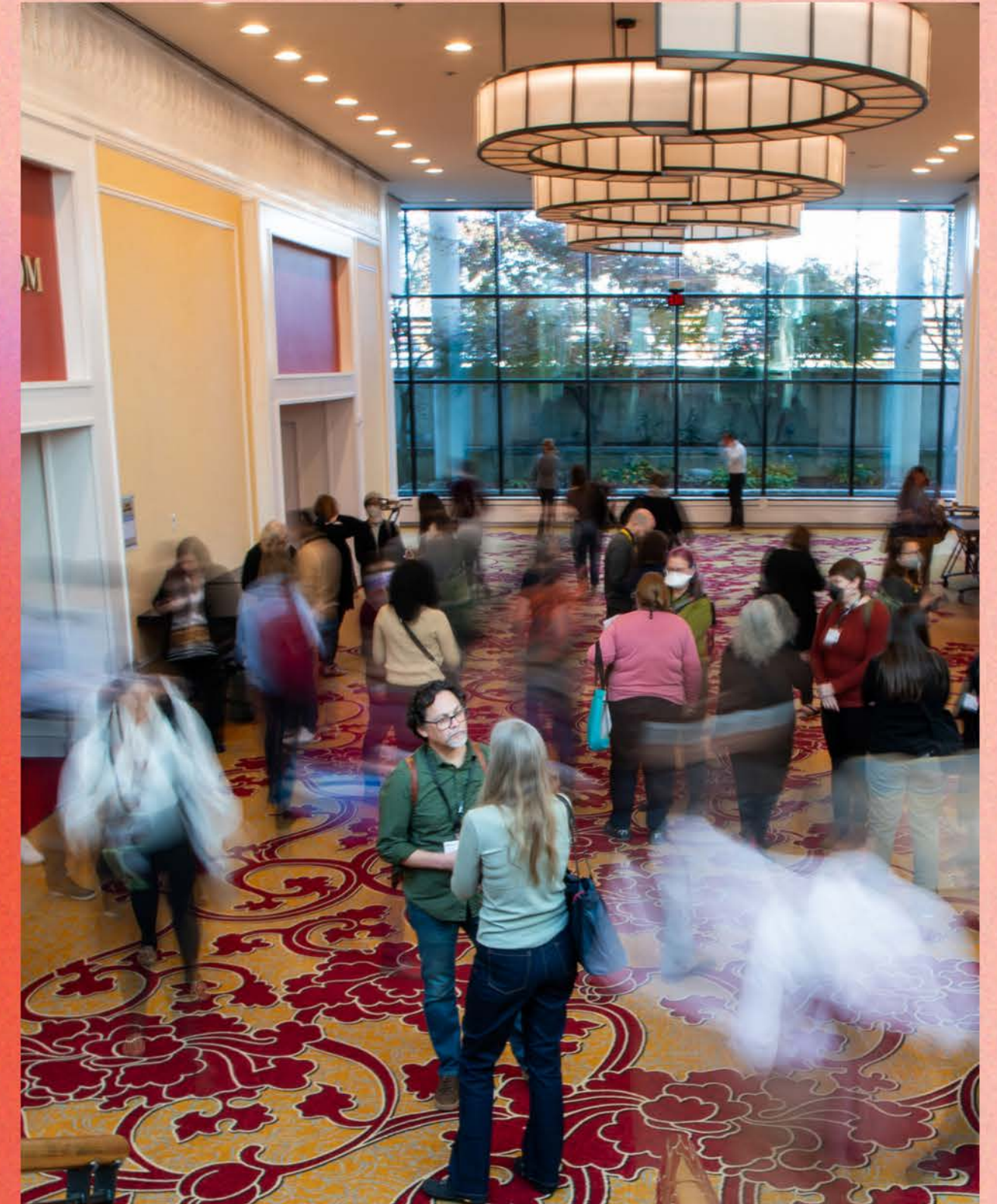
In-Person

July 29-31

Michigan State University

Virtual

October 22-23

Online

DLF 2024 FORUM

Contents

About Us

DLF connects to CLIR's vision and research agenda with active practitioner networks. At our events, big ideas can be road-tested or can emerge, shaping new strategic directions for the entire community.

Back to Events Page

CLIR

Council on Library and Information Resources

The Council on Library and Information Resources (CLIR) is an independent, non-profit organization that forges strategies to enhance research, teaching, and learning environments in collaboration with libraries, cultural institutions, and communities of higher learning.

CLIR aspires to transform the information landscape to support the advancement of knowledge.

The Digital Library Federation (DLF) is a community of practitioners who advance research, learning, social justice, and the public good through the creative design and wise application of digital library technologies. DLF is a program of CLIR.

While the Forum is open to all, DLF has a robust membership community, consisting of over 160 organizations. Take advantage of the opportunity to meet this engaged community where they come together across these multi-modal events.

Back to Contents Page

Why Become a Sponsor?

DLF and connects with CLIR's vision and research agenda with active practitioner networks. At our events, big ideas can be road-tested or can emerge, shaping new strategic directions for the entire community. Attendees are practitioners and decision makers from a wide range of organizations, including academic, cultural heritage, tech, non-profits and government agencies, and more.

> "Our experience as sponsors for the 2023 CLIR events was fantastic. The organizers provided excellent service and communication throughout the event. We feel that sponsoring this event was a great value for money. We appreciate the conference's size, the quality of sessions and speakers, and the focus on interacting with the exhibitors.

— 2023 DLF Forum Sponsor

What's it like to be a sponsor?

Engage with doers and decision makers.

The DLF Forum provides a rare opportunity for your organization to engage with a dedicated community of digital library professionals from multiple sectors.

Form partnerships and meaningful connections.

We see our sponsors as partners and strive for them to benefit from our events as much as attendees. We regularly incorporate feedback from sponsors into future events. Leverage our years of planning successful events and our connections to build your own connections with attendees.

Back to Contents Page

Insights From 2023

The 2023 CLIR events consisted of three distinct events happening concurrently: Learn@DLF pre-conference, the DLF Forum, and NDSA's Digital Preservation. This year we're taking the opportunity to try a new format (in-person in summer, virtual in fall) to provide participants with enhanced flexibility and accessibility, ensuring a more inclusive and dynamic conference experience across the two formats.
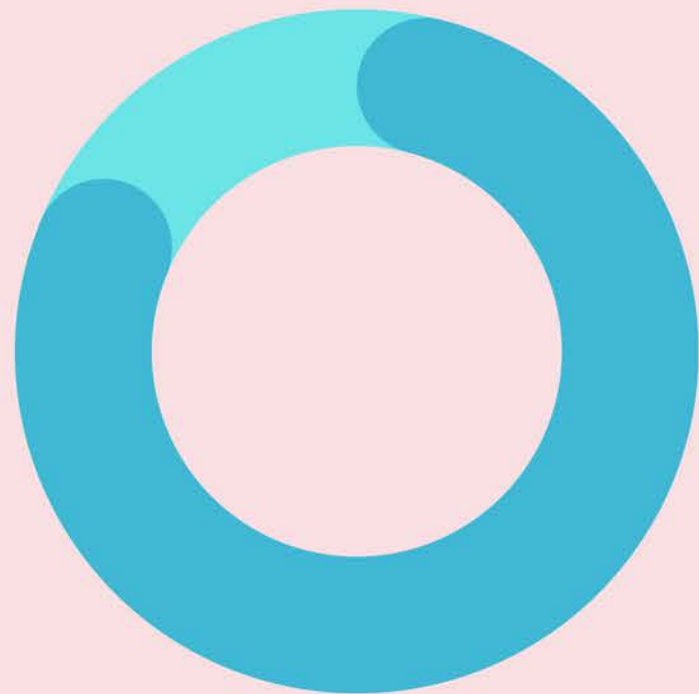
DLF Forum
444 Attendees
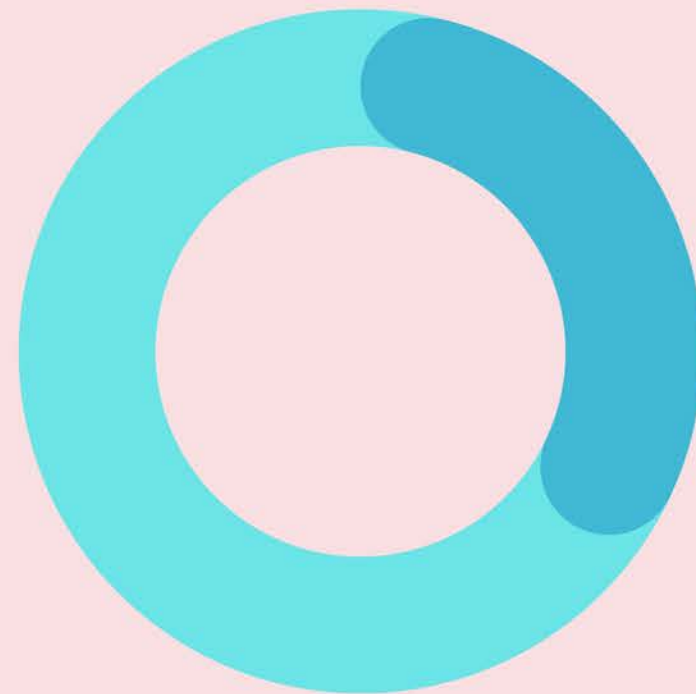
NDSA's DigiPres
187 Attendees
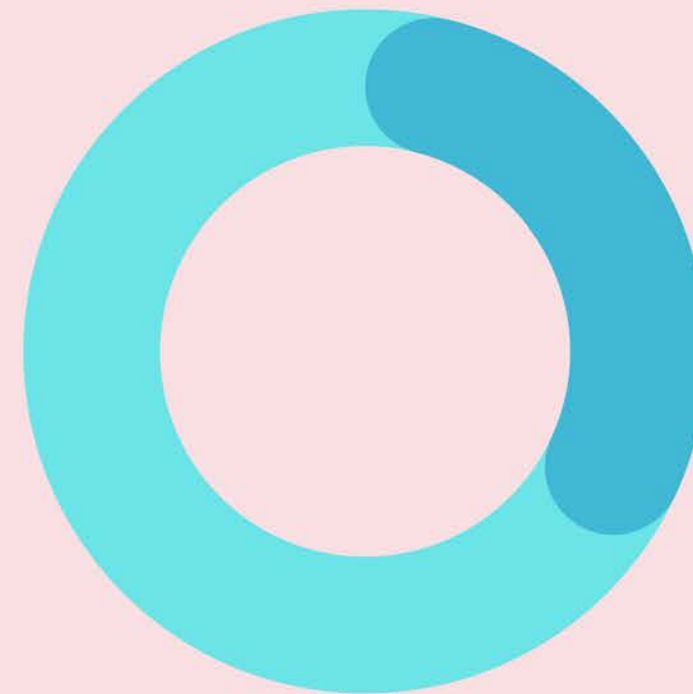
Learn@DLF
73 Attendees

All Events
521 Attendees

Past Sponsors

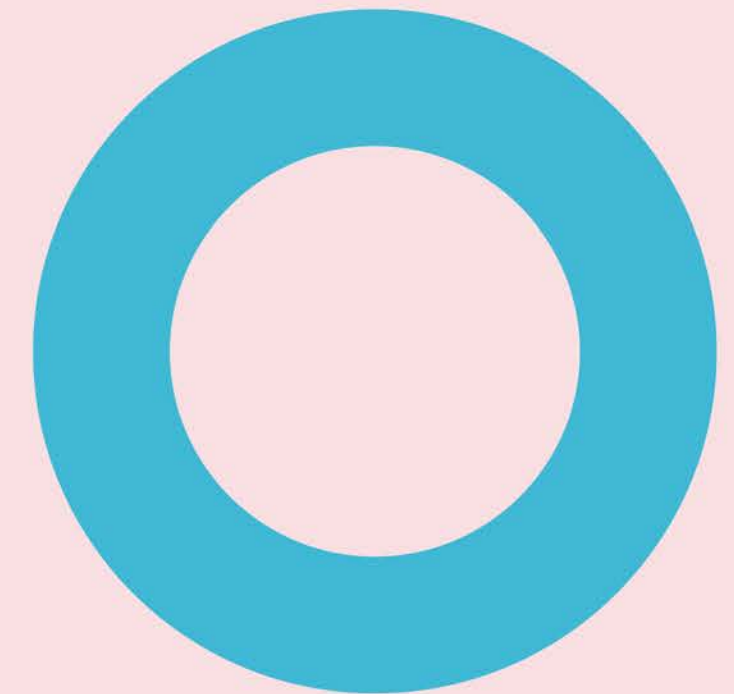The partnerships we've developed with a wide range of brands has helped us bring community members together. Here you'll see partners from 2021-2023.

ARTWORK ARCHIVE

Texas Digital Library

myriad

Washington University in St.Louis
UNIVERSITY LIBRARIES

INDIANA UNIVERSITY
LIBRARIES

4 SCIENCE
Share your knowledge

]u[ubiquity press

Libraries and School of Information Studies

PAPERBOY
DIGITAL CONSULTING

avp

PURDUE
UNIVERSITY

DIGITAL BEDROCK

JOHNS HOPKINS
SHERIDAN LIBRARIES

LYRASIS

NIH National Library of Medicine
Network of the National Library of Medicine
National Center for Data Services

TIND

DCE
Developing Digital
Repository Solutions

FairCopy

creekside DIGITAL

DURACLOUD

cayuse

SMA Analogue Imaging LLC

athenaeum
PRESS
AT COASTAL CAROLINA UNIVERSITY
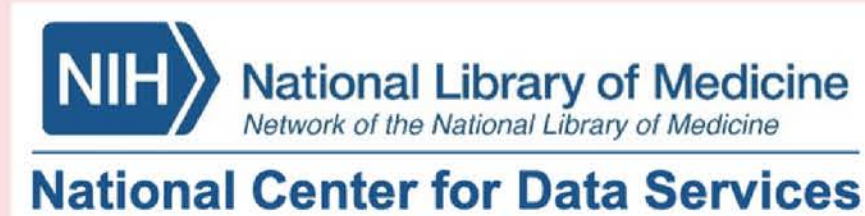
Our Community

Meet our community of digital library users, practitioners, and managers dedicated to the sharing of ideas and processes.

Our Community

DLF Forum attendees are a multi-disciplinary cross-sector audience of professionals in the digital library, museum, archives, and cultural heritage fields, from project managers, technologists, archivists, librarians, and developers to administrators and service providers. Our audience is global with primary representation from North America and they are inquisitive, engaged, and action-oriented with a focus on learning new skills and solving problems together.

Back to Contents Page

> "It's great to see what everyone is working on, and this conference has a really wide range of presentations from theory to execution and different types of skills for different interests. ...Several members of my department typically attend each year and we always have SO much to talk about afterwards! DLF is by far my favorite conference, partly because I feel so cared for by the way the planning committee clearly focuses on fitting everyone's diverse needs and partly because the sessions are always so good!

— 2023 DLF Forum Attendee

DLF Member Organizations

Our 163 member organizations contribute to community efforts through a variety of research and development, information sharing, networking, and catalytic initiatives. Organizational membership is not required to attend Form, which adds to the diversity of our events.

Alaska State Library	Bibliotheca Alexandrina	Carnegie Mellon University*	Columbia University in the City of New York*
Amherst College*	Binghamton University	Case Western Reserve University*	Concordia University
Arizona State University Libraries*	Boston College*	The Claremont Colleges Library*	Cornell University*
Atlanta University Center Robert W. Woodruff Library*	Bowdoin College Library*	Coalition for Networking Information (CNI)*	The Corning Museum of Glass
Bates College*	Brown University Libraries*	Colgate University*	Council of Independent Colleges*
Baylor University*	Bryn Mawr College*	Colorado State University*	Dartmouth College
	California Digital Library*		

* DLF Member **and** CLIR Sponsor
^CLIR/DLF Sustaining Member.

DLF Member Organizations
Continued

Duke University*

Emory University*

Florida State University

George Washington University*

Georgetown University*

Georgia State University

Getty Research Institute

Grinnell College*

Hamilton College*

Harvard University*

Haverford College*

HBCU Library Alliance*

The Huntington Library, Art Collections & Botanical Gardens

Indiana University*

Internet Archive

Iowa State University*

ITHAKA

James Madison University

Johns Hopkins University^

Jisc*

Kenyon College*

Lafayette College*

Library of Congress*

Los Alamos National Laboratory Research Library

Marquette University*

Massachusetts Institute of Technology*

McGill University Libraries

* DLF Member **and** CLIR Sponsor
^CLIR/DLF Sustaining Member.

DLF Member Organizations

Continued

McMaster University

Metropolitan New York Library Council (METRO)

Michigan State University

Middle Tennessee State University

Mount Holyoke College*

National Archives and Records Administration

National Gallery of Art

National Library of Medicine

New York Art Resources Consortium (NYARC)

New York Public Library*

New York University*

North Carolina State University Libraries*

Northeastern University*

Northwestern University Library*

The Obama Foundation

Oberlin College

Occidental College*

The Ohio State University*

Oregon State University Libraries*

Peabody Essex Museum Phillips Library

Pennsylvania State University, University Libraries*

Philadelphia Museum of Art

Pratt Institute

Princeton Theological Seminary

Princeton University*

Purdue University*

Reed College*

Rhodes College*

* DLF Member **and** CLIR Sponsor
^CLIR/DLF Sustaining Member.

DLF Member Organizations

Continued

Rice University*

Rockefeller Archive Center

Rockefeller University*

Science History Institute

Skidmore College*

Smith College*

Smithsonian Institution Libraries*

Southern Methodist University*

Stanford University^

Swarthmore College

Syracuse University

Temple University*

Tufts University*

Tulane University*

Union College*

University of Alabama at Birmingham

University at Albany, State University of New York*

University of Arizona*

University of Arizona Fayetteville*

University of British Columbia*

University of Calgary*

University of California, Berkeley*

University of California, Irvine*

University of California, Los Angeles*

University of California, Riverside

University of California, San Diego*

University of California, Santa Barbara

* DLF Member **and** CLIR Sponsor
^CLIR/DLF Sustaining Member.

DLF Member Organizations

Continued

University of California, Santa Cruz

University of Chicago Library*

University of Colorado Boulder*

University of Delaware*

University of Denver*

University of Georgia*

University of Houston*

University of Idaho

University of Illinois at Urbana-Champaign*

University of Iowa

University of Kansas*

University of Kentucky

University of Louisville

University of Maryland*

University of Massachusetts Amherst*

University of Miami*

University of Michigan*

University Minnesota*

University of Nebraska-Lincoln*

University of Nevada, Las Vegas

University of North Carolina at Chapel Hill*

University of North Texas*

University of Notre Dame*

University of Oregon*

University of Oxford*

University of Pennsylvania*

University of Pittsburgh*

University of Richmond*

* DLF Member **and** CLIR Sponsor
^CLIR/DLF Sustaining Member.

DLF Member Organizations

Continued

University of Rochester*

University of South Carolina

University of South Florida*

University of Southern California*

University of Tennessee*

University of Texas at Arlington*

University of Texas at Austin*

University of Toronto*

University of Utah*

University of Virginia*

University of Washington*

University of Wisconsin Madison*

University of Wyoming*

Vanderbilt University*

Vassar College*

Villanova University*

Virginia Tech*

Virginia Commonwealth University*

Wake Forest University*

Washington and Lee University*

Washington University in St. Louis*

Wayne State University

Wesleyan University*

West Virginia University*

Whitman College

Williams College*

Yale University Library*

163 Total DLF Member Organizations+

+ As of March 2024.

The 2024 DLF Forum

The 2024 DLF Forum are multi-modal opportunities for learning, networking, skill-building, working to inspire, connect, and share successes and failures with dedicated communities across multiple sectors.

Estimated attendance: 200

The DLF Forum at Michigan State University

July 29-31, 2024

We are thrilled to partner with member organization Michigan State University (MSU) Libraries and the College of Arts and Letters (CAL) to host the in-person DLF Forum event. We're excited because MSU Libraries and CAL are on the cutting-edge of digital humanities achievements.

Back to Contents Page
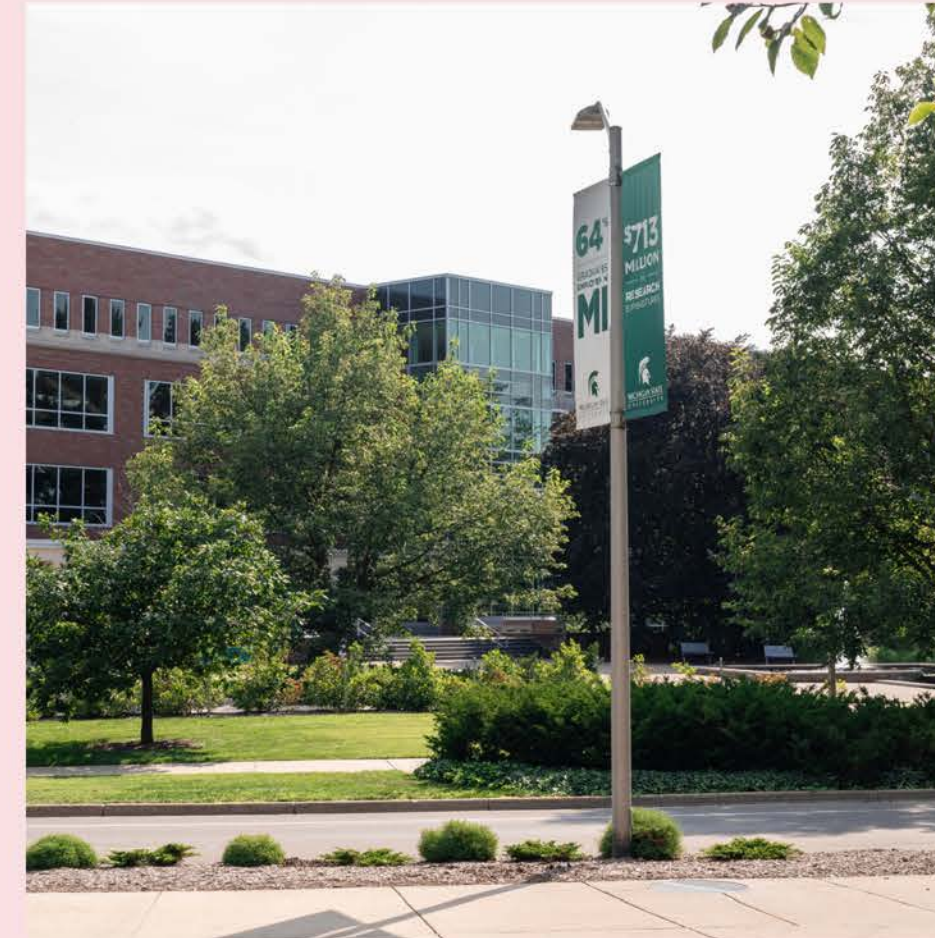
The Venue

EXHIBITOR SPACE

The exhibitor space beckons attendees with its prime location — where the coffee is located! The space is strategically positioned for maximum engagement. Amidst the backdrop of bustling activity, this space stands as a hub of energy and interaction, facilitating both informal discussions and serendipitous encounters, all fueled by the irresistible allure of a hot cup of coffee or tea.
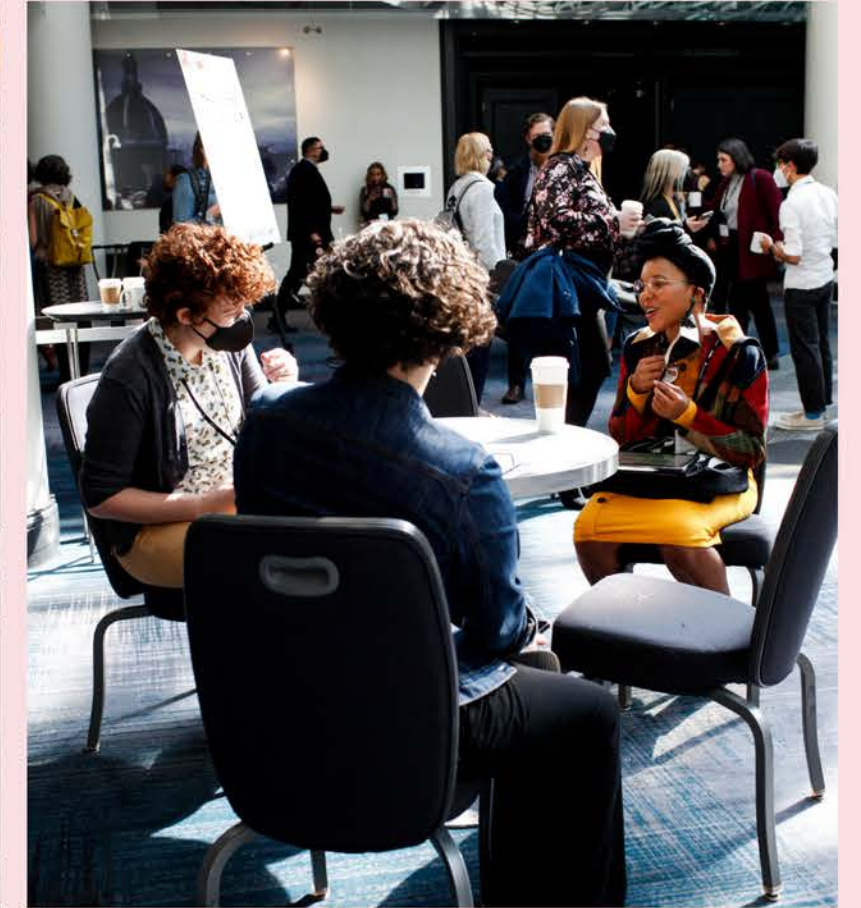
> **"**
>
> This was my first DLF and honestly it helped me feel so much more confident in my new role. It felt like I wasn't the only person with questions or hesitations about some of the issues we are having. A lot of the programming directly spoke to projects or initiatives I am working on day-to-day so it was very practical.

— 2023 DLF Forum Attendee

Estimated attendance: Unlimited

The DLF Forum Online

October 22-23, 2024

We are equally excited to offer a virtual DLF Forum this fall. Our aim in offering two distinct events in different formats is to provide participants with enhanced flexibility and accessibility, ensuring a more inclusive and dynamic experience across the two formats.

Back to Contents Page

> "Fantastic job organizing the conference - your hard work and dedication really shined through in all respects. Communication was clear and consistent, help was available in multiple ways, and there was a clear concern for people's well-being and health. Keep up the great work!

— 2023 DLF Forum Attendee

Sponsor Packages

We have a variety of sponsorship opportunities to engage with attendees both in-person and online. If none the tiered levels or unique opportunities don't quite fit what you're seeking, reach out to us at forum@diglib.org to discuss custom packages!

Standard Benefits

All sponsors receive as standard:

01
Logo on conference website

02
Acknowledgement from podium during plenaries

03
One public mention / thank-you on X and LinkedIn

04
Logo on emails to registered attendees (in-person and virtual)

05
Organization listed on the event virtual hub (landing page)

Back to Contents Page

Table of Sponsor Packages by Level

Benefits	Platinum	Gold	Silver	Bronze
Standard benefits (see previous page)	✅	✅	✅	✅
One additional public mention / thank-you on LinkedIn and X	✅			
Link and organizational description on conference website	✅	✅	✅	
Featured sponsor blog post on the DLF website	✅			
Opted-in attendee email addresses	✅	✅	✅	
From Our Partner emails	2	1		
Number of reps who will receive a reception ticket and meal tickets	2	2	1	
Named sponsor of the in-person reception at the Broad Art Museum	✅			
Named sponsor of one coffee break (up to 4 available)		✅		
Exhibit table for in-person event	✅	✅	✅	
Exhibit table at in-person conference reception at the Broad Art Museum	✅			
Virtual conference registrations	10	4	3	2
Listed on virtual event hub (landing page)	✅	✅	✅	✅
Virtual sponsor booth	✅	✅	✅	
One partner session in the virtual conference program	✅	✅		

Sponsor Packages

Platinum Partnership Benefits

$7,000 (1 Available)

Standard benefits, plus:

- Featured blog post on the DLF website
- Two "From Our Partner" emails (one for each event)
- One additional public mention / thank-you on X and LinkedIn
- Link, organization description, logo on conference website
- Opted-in email addresses

Additional In-Person Event Benefits:

- Named sponsor of the conference reception at the MSU Broad Art Museum
- Exhibit table at conference reception **and** in exhibit hall
- Complimentary conference reception ticket and meal tickets for two organization representatives

Additional Virtual Event Benefits:

- One Partner Session in the conference program
- Complimentary conference tickets for 10 organization representatives
- Sponsor booth

Gold Partnership Benefits

$4,500

Standard benefits, plus:

- One "From Our Partner" email (in-person or virtual)
- Link, organization description, logo on conference website
- Opted-in email addresses

Additional In-Person Event Benefits:

- Named sponsor of one coffee break (up to 4 available)
- Complimentary conference reception ticket and meal tickets for two organization representatives
- Exhibit table in exhibit hall

Additional Virtual Event Benefits:

- One Partner Session in the conference program (2 available; first-come, first-served)
- Complimentary conference tickets for 4 organization representatives
- Sponsor booth

Sponsor Packages

Silver Partnership Benefits

$1,500

Standard benefits, plus:

- Link, organization description, logo on conference website
- Opted-in email addresses

Additional In-Person Event Benefits:

- Complimentary conference reception ticket and meal tickets for one organization representative
- Exhibit table in exhibit hall

Additional Virtual Event Benefits:

- Complimentary conference tickets for 3 organization representatives
- Sponsor booth

Sponsor Packages

Bronze Partnership Benefits

$800

Standard benefits:

- Logo on the conference website
- Acknowledgement from the podium during plenaries and logo on slides
- One public mention / thank-you on X and LinkedIn
- Logo on emails to registered attendees (in-person and virtual)
- Organization listed on the virtual event hub (landing page)

Sponsor Packages

Add-Ons and Unique Opportunities

Add these to any sponsorship package.

Coffee Break Sponsor

$2,000

Up to 4 Available

Help us keep in-person Forum attendees caffeinated by adding on a coffee break to any sponsorship level or opportunity listed. A sign with your company logo and name will be placed at the coffee station. Coffee break opportunities are available on a first-come, first-served basis, so commit to sponsoring soon to get your preferred break.

Lanyard Sponsor

$1,000

1 Available

In-person event attendees will be wearing your logo, which will also appear in photos from the conference. Includes all benefits of a Bronze-level partnership.

Add-Ons and Unique Opportunities

Add these to any sponsorship package.

Swag Sponsor

$1,500

1 Available

Your logo will appear alongside DLF's on the official conference swag that attendees can opt-in to receive. The type of swag will be determined with Forum staff who welcome your ideas on fun items we could offer to attendees. Past swag has included a first aid kit, transparent catch-all travel bag, and device camera covers. Includes all benefits of a Bronze-level partnership.

Virtual Break Sponsor

$1,000

4 Available

Energize our virtual conference break! Join us as a sponsor of one of our virtual conference breaks, where we'll focus on wellness and entertainment to rejuvenate and engage our participants. Break sponsors will be recognized throughout the session and in the program. Demonstrate your commitment to supporting the well-being of professionals while gaining valuable exposure to a targeted audience.

New Benefits for 2024 🎉

Along with our new conference formats for 2024, we've introduced some exciting new benefits to our sponsorship package. This year sponsors will be granted exposure at two events for the cost of one. Here are our most notable additions.

Partner Sessions

Gold and Platinum Partnership Levels

Gold and Platinum level partners now have the opportunity to present directly to, and be in direct conversation with, virtual conference attendees through a Partner Session. Partner Sessions are meant to be an opportunity for high-level sponsors to host engaging conversations where end-users can explore real-world applications of your products.

From Our Partner Emails

Gold and Platinum Partnership Levels

Gold and Platinum level partners now have the opportunity to present directly to, and be in direct conversation with, virtual conference attendees through a Partner Session. Partner Sessions are meant to be an opportunity for high-level sponsors to host engaging conversations where end-users can explore real-world applications of your products.

Reception Sponsor

Platinum Partnership Level

Our single Platinum level partner will be the named sponsor of our reception at the MSU Broad Art Museum and will enjoy exclusive exhibit status during the reception.

Sponsor Packages

Sponsorship Discount Offer

We're excited to once again offer a 15% discount off any sponsorship level for new sponsors; non-profit or educational organizations; and organizations that have fewer than 10 employees. Discount excludes Add-Ons.

Ready to connect your brand with our community?

Get in touch.

Thank you for your consideration in partnering with us to support the 2024 DLF Forum! We're always happy to discuss benefit levels as well as custom packages. Hit the 'Get in touch' link above or send us an email.

Email
forum@diglib.org

Event Website
https://forum2024.diglib.org